



THREE TWINS ICE CREAM RECRUITS THE HELP OF B2BGATEWAY TO SELL TO PARTNERS NATIONALLY

December 16, 2014 | Boston, MA – When major retailers such as Costco and UNFI approached Three Twins Organics to distribute their product nationally, the organic ice cream manufacturer enlisted the help of B2BGateway to meet the EDI needs of the retailers.

B2BGateway's cloud-based EDI solution seamlessly integrated with Three Twins Organics' NumberCruncher All Orders application, an inventory add-on to their existing QuickBooks software. By fully-integrating all platforms, Three Twins is able to communicate with all of their trading partners electronically, removing the need to re-key any data and expediting the order-to-payment cycle.

From the humble beginnings of his one-man shop in San Rafael, California, Neal Gottlieb's organic ice cream shop has matured to distributing ice cream nation-wide to more than 2,500 stores and counting. Armed with great ambition, an amazing support system and some hard-earned cash, Gottlieb opened his first 580 sq. ft. storefront in San Rafael, California in 2005. By 2010, Gottlieb opened 10,000 sq.ft of warehouse space and began producing ice cream for wholesale distribution nationwide.

"EDI with B2BGateway has saved us a lot of time, money, and headaches," stated Director of Operations, Matt Grebil. "By integrating with our order fulfillment software (All Orders by NumberCruncher) and our accounting software (QuickBooks), we have been able to serve more customers while maintaining our level of staffing (and sanity). And the staff at B2BGateway has always been very helpful, from the first implementation call through the ongoing support they provide us today."

About B2BGateway: B2BGateway, a GS1 Accredited solution provider, is a leading global EDI (Electronic Data Interchange) provider with offices in North America and Europe. B2BGateway offers 24/7 customer support with each client assigned a designated setup team. B2BGateway EDI solutions are simple to use, competitively priced, highly effective and can increase profitability by reducing costs associated with manual data entry. For further information please call +1 (401) 491 9595 (USA), +353 61 708533 (Europe) or log onto www.B2BGateway.Net

About Three Twins Ice Cream: California Certified Organic Farms (CCOF) ice cream manufacturer located in Petaluma, California. The nationwide manufacturer distributes to major food distributors such as UNFI, Costco, Wholefoods as well as small farmers markets and local area restaurants. For more information, please log on to www.threetwinsicecream.com/about/company or follow them on Facebook at www.facebook.com/threetwinsicecream.



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