



B2BGATEWAY TO SPONSOR NETSUITE SUITECONNECT EMEA IN LONDON.

Global NetSuite EDI Partner to Sponsor & Exhibit at SuiteConnect EMEA.

October 10, 2016 | Shannon, Ireland – B2BGateway, a leading global EDI solution provider and NetSuite partner, announced today that it will be sponsoring SuiteConnect EMEA which takes place on October 11th in the Westminster Park Plaza Hotel in London.

SuiteConnect EMEA is a NetSuite conference for clients and partners located in the European, Middle East and African regions. The conference promises to give attendees insights from NetSuite's seventeen years of delivering cloud solutions to over 30,000 organizations globally, learn how to stay current with new trends and findings from Frost & Sullivan and to network with over 800 attendees. Guests will also be able to attend dedicated industry vertical breakout sessions as well as visit the exhibition hall to meet with NetSuite partners and their solutions. The keynote address will be delivered by NetSuite CEO, Zach Nelson, who will speak on how modern global companies are thriving in the cloud economy.

EDI (Electronic Data Interchange) has become best business practice in the transfer of electronic business documents such as Purchase Orders, Invoices, Advanced Shipping Notices (ASNs), Inventory Updates, etc., between trading partners and is highly popular in market verticals such as Wholesale Distribution, Retail, Manufacturing, Healthcare, Automotive and Finance.

By integrating with B2BGateway's cloud based EDI solution the NetSuite user can be compliant in all internationally recognized EDI standards and communication protocols such as EDIFACT, Eancom, Tradacoms, ANSI X12, oioUBL, PEPPOL, VAN, AS2, etc. The B2BGateway EDI solution is built into the NetSuite dashboard and full integration removes the need for the user to re-key data when exchanging electronic business documents with trading partners, leading to greater accuracy, increased labour efficiencies and expediting the 'order-to-payment' cash cycle with customers.

"In order to provide our clients with the most effective and efficient service we needed a partner that offered a fast, easy and reliable EDI solution," stated Ian Irwin, Managing Director at NoBlue, a leading EMEA NetSuite Partner and Reseller. "B2BGateway's track record and expertise will enhance our offering as one of the fastest-growing NetSuite providers in EMEA."

"B2BGateway is delighted to sponsor yet another NetSuite based event, this time based in the EMEA region," states Roger Leyden, Director of Global Business Development at B2BGateway, "At the conference we will demonstrate how B2BGateway's cloud based, fully integrated 'Built for NetSuite' EDI solution can tighten and improve the end users supply chain by reducing errors, cutting costs and improving overall efficiencies. If you are attending this year's conference in London, make sure to drop by the B2BGateway stand."

About B2BGateway: B2BGateway is a leading global EDI (Electronic Data Interchange) solutions provider with offices in Europe, North America, Australia and China. B2BGateway is a GS1 Accredited solution provider and offers 24/7 customer support to all clients. B2BGateway EDI solutions are simple to use, competitively priced,



highly effective and can increase profitability by reducing costs associated with manual data entry. For further information please visit www.B2BGateway.Net or call +353 61 708533

