



RAND INTERNET MARKETING ANNOUNCES PARTNERSHIP WITH B2BGATEWAY.

South Florida-Based Internet Marketing Company Partners with Global Dedicated EDI Service Provider.

February 24, 2016 | Fort Lauderdale, FL – Rand Internet Marketing, one of South Florida’s premiere website design, development, and [internet marketing firms](#), recently partnered with B2BGateway, a dedicated [EDI service provider](#) that offers cost-effective, easy to use, cloud-based EDI solutions.

Rand Internet Marketing has been recognized as an award-winning Internet marketing firm that provides high-quality services and solutions for clients. Rand’s service offerings include an array of options including search engine optimization (SEO), pay-per-click (PPC), responsive website design and development in the Wordpress and Magento e-commerce platforms. In addition, Rand’s in-house team provides logo and graphic design, social media setup and management, retargeting, online banner advertising, online content marketing, and much more.

“At Rand Marketing, we know that synchronizing data between eCommerce, and other channels for inventory, accounting, and order fulfillment can be mission critical for businesses. We're excited to be working with B2BGateway to bring new data bridging capabilities to our customers,” said Robert Rand, Vice President of Operations at Rand Internet Marketing.

Founded in Boston in 1999, B2BGateway provides cloud based, fully integrated EDI solutions that enable users to communicate seamlessly with trading partners and other 3rd party software solutions such as eCommerce platforms like Magento and WooCommerce. Integrating the eCommerce platform with the clients back end ERP or Accounting Software removes the need to re-key data when importing purchase orders, exporting inventory updates or providing shipping details. No longer having to re-key data greatly improves accuracy, reduces labor overheads and expedites the ‘order to payment’ cycle for any business.

“B2BGateway is delighted to partner with an organization of the caliber and reputation of Rand Internet Marketing. In today’s modern world of online and omni-channel commerce, both Rand Internet Marketing and B2BGateway’s solutions are a natural fit for the end user. By partnering and combining our solutions, we are offering organizations a best in breed and a ‘one stop shop’ solution for organizations who wish to sell online”, states Roger Leyden, Director of Global Business Development at B2BGateway.

About Rand Internet Marketing: A division of Rand Business Services based out of Fort Lauderdale, FL, Rand Internet Marketing’s team offers a full range of web design and marketing services, including responsive website creation, web development, search engine marketing (SEM), social media marketing, brand / logo design and development, graphic designing and more. Rand’s specialty is primarily in responsive web design and development, including in the WordPress and Magento e-commerce platforms, and pay per click (PPC) marketing. In addition, Rand offers video production / marketing, full-color printing press services, business review and reputation management, product photography, merchant services and a host of other professional business services.



Looking for a new website? Could your business use more leads and increased sales through Internet marketing? If the answer to either of these questions is yes, then the Rand Internet Marketing team can help you develop and execute an integrated strategy that will help your business thrive and outdo the competition.

For more information, call 888.707.RAND (888.707.7263) or request a consultation online at randmarketing.com/request-consultation.

About B2BGateway: B2BGateway, a GS1 accredited solution provider, is a leading global EDI (Electronic Data Interchange) provider with offices in North America, Europe, Australia and China. B2BGateway provides EDI solutions for the seamless transfer of business data between eCommerce Platforms, Online Marketplaces, 3PLs, Manufacturers, Box Store Retailers and the clients backend ERP or Accounting Software system. A designated setup team is assigned to each B2BGateway client and 24/7 emergency support is available if required. B2BGateway EDI solutions are simple to use, competitively priced, highly effective and can increase profitability by reducing the need to manually re-key data. For further information, please call +1 (401) 491 9595 (USA), +353 61 708533 (EU), +61 28003 7584 (ANZ) or log onto www.B2BGateway.Net