



THREE B2BGATEWAY EXECUTIVES NAMED BY SUPPLY AND DEMAND CHAIN EXECUTIVE MAGAZINE AS SUPPLY CHAIN “PRO’S TO KNOW” 2016

B2BGateway Executives honored by Supply & Demand Chain Executive Pros to Know Awards. The Pros to Know Awards recognize supply chain executives, and manufacturing and non-manufacturing enterprises, that are leading initiatives to help prepare their companies’ supply chains for the significant challenges of today’s business climate.

February 18, 2016 | Boston, MA – Supply & Demand Chain Executive, the leading supply chain publication and industry expert, has named three B2BGateway executives as supply chain “Pro’s to Know” for 2016. Kevin Hoyle, CEO; Louisa Gooding, Director of Sales & Strategic Relationships and Roger Leyden, Director of Global Business Development at B2BGateway were all mentioned in this year’s supply chain honor list. The Pros to Know Awards recognize supply chain executives, and manufacturing and non-manufacturing enterprises, that are leading initiatives to help prepare their companies’ supply chains for the significant challenges of today’s business climate.

B2BGateway is a global software development organization founded in Boston in 1999 specializing in EDI and automated supply chain solutions. B2BGateway was the name given to a cloud/SaaS based EDI solution developed by Shannon Systems in the year 2000 that became so popular and synonymous within the supply chain industry that the organization now trades as Shannon Systems, LLC dba B2BGateway. B2BGateway continued its global expansion program in 2015 by opening new offices in Sydney, Australia and Jinan, China.

Over the past 16 years EDI (Electronic Data Interchange) has become best business practice and a standard requirement in the Wholesale Distribution, Retail, Healthcare, Manufacturing, Government, Third Party Logistics (3PL) and Automotive industries. B2BGateway is a natural fit for organizations in these industries who require an efficient, cost-effective, cloud based EDI solution to communicate seamlessly with their trading partners.

By fully integrating the EDI solution to the users Accounting Software/ ERP system through cloud based technology, B2BGateway removes the need for the end user to re-key data into their system, thus greatly improving accuracy, increasing labor efficiencies and expediting the ‘order-to-payment’ cash cycle. In addition to supporting the predominant North American EDI standard of ANSI X12, B2BGateway also supports all international EDI standards and communication protocols such as EDIFACT, Tradacoms, oioUBL, Odette, PEPPOL, XML, VAN, FTPs, AS2, etc..

“It is an honor and a privilege to be recognized again this year as a supply chain ‘Pro to Know’ by industry peers such as Supply & Demand Chain Executive”, states Kevin Hoyle, CEO B2BGateway, “This year we have the added bonus of two of my colleagues, Louisa and Roger, being added to the 2016 supply chain Pro’s to Know honors list.”

“Supply & Demand Chain Executive congratulates the 2016 Supply & Demand Chain Executive Pros to Know recipients. The Pros to Know is a listing of exceptional corporate executives at manufacturing and non-manufacturing enterprises who are leading initiatives to help prepare their companies' supply chains



for the significant challenges in the year ahead,” says Ronnie Garrett, editor of Supply & Demand Chain Executive. “We commend recipients for their achievements. Their accomplishments offer a roadmap for other leaders looking to leverage the supply chain for competitive advantage. Their efforts in developing the tools, processes and a knowledge base for supply chain transformation, as well as in promoting new approaches to supply chain enablement, earned these individuals a rightful place in this year's Pros to Know listing.”

About B2BGateway: B2BGateway is a leading, global EDI (Electronic Data Interchange) solutions provider with offices in North America and Europe. As a GS1 Accredited solution provider B2BGateway offers 24/7 customer support with each client assigned s dedicated setup team. B2BGateway EDI solutions are simple to use, competitively priced, highly effective and can increase profitability by reducing costs associated with manual data entry. For further information, please call +1 (401) 491 9595 or log onto <http://www.B2BGateway.Net>

About Supply & Demand Chain Executive: Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. Visit us on the web at <http://www.SDCExec.com>.

