



## GLOBAL EDI PROVIDER B2BGATEWAY OPENS OFFICE IN SYDNEY, AUSTRALIA TO FURTHER ENHANCE SERVICES IN THE PACIFIC-ASIAN REGION.

*Boston, USA and Sydney, AU, July 06, 2015* – B2BGateway, a leading global, cloud based EDI solution provider has opened a new office in Sydney, Australia to further enhance its EDI and automated supply chain solutions in the Pacific-Asian region.

B2BGateway is a world recognized EDI solution provider since being established in Boston in 1999. As EDI (Electronic Data Interchange) has become best business practice in data transfer between trading organizations, B2BGateway believes the time is right to further enhance their offerings in the Pacific and Asian regions. B2BGateway's EDI solutions are used primarily by clients in wholesale distribution, healthcare, retail, manufacturing, automotive, government and non-profit industries.

B2BGateway has developed a cloud-based EDI software solution that fully integrates with most ERP or accounting software solutions including MYOB, SAP, NetSuite, QuickBooks, Sage and Xero to name but a few. As an international company with offices throughout North America, Europe and now Australia, B2BGateway can support all recognized international EDI standards and communication protocols that may be required: ANSI X12, EDIFACT, Tradacoms, Eancom, Odette, XML, VAN, FTPs, AS2, etc.. By fully integrating the solution through cloud based technology, B2BGateway is able to remove the need for the client to re-key data. This, in turn, leads to greater accuracy, increased labour efficiencies and it expedites the order-to-payment cycle for the end user.

“We have been using B2BGateway's EDI solution with our NetSuite ERP for many years now”, states Patrick Li of High Life Health and Beauty, a Sydney based healthcare and cosmetics distributor “and we are delighted that B2BGateway will now have a local office to support our needs in our time zone”.

Roger Leyden, Director of Global Business Development at B2BGateway added “This is an exciting new development for B2BGateway that will be headed up by Dante Dell'Agnese and Marcella McCann who have many years' experience in the software industry. We look forward to adding additional support for our existing Pacific-Asian based clients and we look forward to adding many more new clients in this region to the B2BGateway family as we continue to expand.”

**About B2BGateway:** B2BGateway is a leading global EDI (Electronic Data Interchange) solutions provider with offices in North America, Europe and Australia. B2BGateway is a GS1 Accredited solution provider and offers 24/7 dedicated customer support with each client assigned their own designated setup Project Manager. B2BGateway EDI solutions are simple to use, competitively priced, highly effective and can increase profitability by reducing costs associated with manual data entry. Our EDI solutions are flexible and adaptable, catering to any organization from the sole trader to the multinational corporation. For further information please call +61 (2) 8003 7584 or log onto [www.B2BGateway.Net](http://www.B2BGateway.Net)



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