



FREESTYLE SOLUTIONS AND B2BGATEWAY ANNOUNCE PARTNERSHIP

FULLY INTEGRATED EDI SOLUTIONS NOW AVAILABLE TO FREESTYLE COMMERCE CLIENTS

Boston, MA and PARSIPPANY, NJ, August 25, 2015 – [Freestyle Solutions](#), the leading provider of essential order and inventory management solutions to growing small and mid-sized retailers and e-tailers and [B2BGateway](#), a world recognized EDI solution provider, today announced that it has entered into a partnership to provide cloud-based, fully-integrated EDI and automated supply chain solutions to clients using Freestyle Solutions' new [cloud-based order management](#) system, Freestyle Commerce.

Many Freestyle Commerce clients operate retail businesses that sell to or get supplied by businesses that require integration via EDI. In fact, EDI is not only a mandatory requirement, but has also become best business practice for organizations that want to automate supply chain processes and reduce errors. Wishing to provide their Freestyle Commerce clients with the best possible EDI solution, Freestyle Solutions chose B2BGateway as their EDI provider of choice.

“EDI has become a very relevant and strategic element to the business strategy of our many of our clients,” says Fred Lizza, CEO of Freestyle Solutions. “As we build momentum with our Freestyle Commerce solution and sell to larger businesses, it was imperative for us to find a great EDI partner, one that we could recommend wholeheartedly to our clients. With B2BGateway, we know that our mutual clients have a comprehensive solution that helps them grow their business as fast and efficiently as possible.”

B2BGateway has been providing cloud-based, fully-integrated EDI and automated supply chain solutions to thousands of clients and partners around the globe since 1999 and has offices in North America, Europe, Australia and China. B2BGateway's fully-integrated EDI solutions will remove the need for the Freestyle Solutions user to manually re-key data when processing orders, invoices or other business documentation such as shipping notices and inventory updates with their trading partners.

“We are very pleased that Freestyle Solutions has chosen B2BGateway to be the EDI provider of choice for their Freestyle Commerce clients,” says Louisa Gooding, Director of Sales & Strategic Relationships at B2BGateway. “Freestyle Solutions is a leader in cloud-based Inventory and Order Management systems and we look forward to serving the EDI needs of their clients for many, many years to come.”

About Freestyle Solutions: Freestyle Solutions, is dedicated to providing growing multichannel retailers, e-tailers, catalogers, fulfillment and distribution firms with best-in-class inventory, order, and customer management software solutions that help them increase sales and grow their business. Headquartered in Parsippany, NJ, Freestyle Solutions provides cloud-based inventory and order management software that seamlessly connects users to their eCommerce platforms, sales channels, shipping providers and accounting software. For further information please visit www.freestylesolutions.com or call 1.800.474.5760.

About B2BGateway: B2BGateway is a world leader in the provision of cloud-based, fully-integrated EDI and automated supply chain solutions. Headquartered in Boston, MA with additional offices in Europe, Australia and China, B2BGateway offers clients 24/7 customer support with each client having their own



designated setup team. B2BGateway's EDI solutions are simple to use, competitively priced, highly effective and can increase profitability by reducing the costs associated with manual data entry errors. For further information please visit www.B2BGateway.Net or call + 1 401 491 9595.

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