



B2BGATEWAY AND NOBLUE PARTNER TO DELIVER CLOUD-BASED EDI SOLUTIONS TO NETSUITE USERS IN THE UK/EM

International EDI solutions provider teams up with the UK's premier IT consultancy firm.

November 4, 2013 | Boston, MA – B2BGateway announces a strategic partnership with NoBlue to provide clients with a full range of cloud-based, fully-integrated EDI solutions to NetSuite users in the United Kingdom and EMEA.

With more than a decade of experience, NoBlue is a NetSuite solution provider, Box.com partner, Google Apps partner, HootSuite partner and most recently a B2BGateway preferred EDI partner. NoBlue provides innovative, cloud-based IT solutions that boost productivity, eliminate inefficiencies and drive growth. Covering accounting and finance, customer service, sales and marketing, business process management, security, virtual companies and franchises, NoBlue's enterprise solutions give companies a cost-effective way to keep up with a fast-moving digital world. For over a decade NoBlue has worked with companies in every market vertical from retail and manufacturing to professional services and wholesale distribution.

"Partnering with NoBlue has allowed us to gain even more positive traction in Europe," said Director of Global Business Development, Roger Leyden. *"Their comprehensive list of offerings has the flexibility to enhance any portfolio."*

Established in 1999, B2BGateway has been providing fully-integrated, cloud-based, EDI solutions to NetSuite users since 2001. B2BGateway also offers solutions for SAP, Intuit products, Sage products, Microsoft products and many more. With additional solutions including EDI Testing & Validation, Order& Supplier portals and VMI, B2BGateway connects suppliers with their customers on a global scale, covering any EDI file format or communication protocol that may be required.

"In order to provide our clients with the most effective and efficient service we needed a partner that offered a fast, easy and reliable EDI solution," stated Ian Irwin, Managing Director at NoBlue. *"B2BGateway's track record and expertise will enhance our offering as one of the fastest-growing NetSuite providers in EMEA."*

About B2BGateway: B2BGateway, a GS1 Accredited solution provider, is a leading global EDI (Electronic Data Interchange) provider with offices in North America and Europe. B2BGateway offers 24/7 customer support with each client assigned a designated setup team. B2BGateway EDI solutions are simple to use, competitively priced, highly effective and can increase profitability by reducing costs associated with manual data entry. For further information please call +1 (401) 491 9595 (USA), +353 61 708533 (Europe) or log onto www.B2BGateway.Net

About NoBlue: NoBlue serves as a technology partner to their clients to provide software development solutions, technology consulting as well as training and support. NoBlue specializes in customized technology packages that streamline operations, simplify processes and boost productivity. For more



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information regarding NoBlue's solutions, please call them at +441623 729308 or log onto www.noblue.co.uk

