



B2BGATEWAY AND MOTIVATIONAL FULFILLMENT JOIN FORCES TO DELIVER OMNICHANNEL LOGISTICS

Leading EDI provider and logistics firm supports clients by meeting the ever-changing retail requirements.

July 8, 2014 | Boston, MA—B2BGateway.Net and Motivational Fulfillment join forces to provide clients with omnichannel fulfillment services and fully-integrated EDI solutions. With successful integrations for wholesale distribution giants such as MerchSource and Pack It, B2BGateway.Net and Motivational Fulfillment's alliance allows clients to seamlessly expedite the order-to-payment cycle in just a few clicks.

With more than a million sq. feet of distribution space and 35 years of experience, Motivational Fulfillment's success speaks for itself with big named clients such as General Motors, Disney and Shell Oil. If providing standard 3PL (Third Party Logistics) services weren't enough, Motivational Fulfillment has gone above and beyond the traditional call of 3PL duty, to also offer clients extensive refurbishing and re-working services.

When long-time B2BGateway.Net client, MerchSource needed additional fulfillment services to integrate with their 100+ retail trading partners, Motivational Fulfillment was able to fulfill and integrate with their needs quickly and with ease. Now, with many joint client relationships between B2BGateway and Motivational Fulfillment, clients are further able to automate their supply chain processes and the integrations are only getting better.

"When a client's livelihood is in your hands, you make it a point to deliver the best and work with the best," said Director of Global Business Development at B2BGateway, Roger Leyden. "Motivational Fulfillment's unique solutions and great customer service put them with the best of breed 3PLs."

"Since we started working with B2BGateway.Net in 2011, they've gone above and beyond to customize their solution to meet our clients' needs," said CEO of Motivational Fulfillment, Hal Altman. "Their professionalism and attention to detail has made for foolproof and easy integrations."

About B2BGateway: B2BGateway, a GS1 Accredited solution provider, is a leading global EDI (Electronic Data Interchange) provider with offices in North America and Europe. B2BGateway offers 24/7 customer support with each client assigned a designated setup team. B2BGateway EDI solutions are simple to use, competitively priced, highly effective and can increase profitability by reducing costs associated with manual data entry. For further information please call +1 (401) 491 9595 (USA), +353 61 708533 (Europe) or log onto www.B2BGateway.Net

About Motivational Fulfillment & Logistic Services: Motivational Fulfillment and Logistic Services was founded in 1977 and is still operated by Hal Altman. Specializing in retail distribution of product and retail product displays to major retail chains to include Wal-Mart, Target, Best Buy, Costco, Sam's, QVC, Lowes,



Home Depot and many more. For more information, please call +1 (909) 517 2200 or email them at info@mfals.com

