



## B2BGATEWAY CEO, KEVIN HOYLE, NAMED AS A 2015 SUPPLY AND DEMAND CHAIN EXECUTIVE 'PRO TO KNOW'

**February 25, 2015 | Boston, MA** – The leading supply chain publication and industry expert, Supply & Demand Chain Executive Magazine, has named B2BGateway CEO, Kevin Hoyle as a Supply Chain 'Pro to Know' for 2015.

Kevin Hoyle co-founded B2BGateway as a software development organization, Shannon Systems Inc., in Boston in 1999. B2BGateway was the name given to a cloud/SaaS based EDI solution developed by Shannon Systems in the year 2000 that became so popular and synonymous within the industry that the organization now trades as Shannon Systems, Inc. dba B2BGateway.

Over the past 15 years EDI (Electronic Data Interchange) has become a standard business requirement in the Wholesale Distribution, Retail, Healthcare, Manufacturing, Government, Third Party Logistics (3PL) and automotive industries. B2BGateway is a natural fit for organizations in these industries that require an efficient, cost-effective, cloud-based EDI solution to communicate seamlessly with their trading partners.

By fully-integrating the EDI solution to the users Accounting Software/ ERP through cloud based technology, B2BGateway removes the need for the end user to re-key data into their system, thus greatly improving accuracy, increasing labor efficiencies and expediting the 'order-to-payment' cycle.

In addition to supporting the North American EDI standard of ANSI X12, B2BGateway also supports all international EDI standards and communication protocols such as EDIFACT, Tradacoms, oioUBL, Odette, XML, VAN, FTPs, AS2, etc..

"It is an honor and a privilege to be recognized as a supply chain 'Pro to Know' by industry peers such as Supply & Demand Chain Executive Magazine", states Kevin Hoyle, CEO B2BGateway, "When I founded the firm in 1999 I had no idea that it would grow so rapidly and now we have clients in 30 countries operating in 17 different time zones. 2015 is a going to be a great year for B2BGateway as we introduce many great improvements and are currently constructing a new world headquarters in Rhode Island, USA".

**About B2BGateway:** B2BGateway, a GS1 Accredited solution provider, is a leading global EDI (Electronic Data Interchange) provider with offices in North America and Europe. B2BGateway offers 24/7 customer support with each client assigned a designated setup team. B2BGateway EDI solutions are simple to use, competitively priced, highly effective and can increase profitability by reducing costs associated with manual data entry. For further information please call +1 (401) 491 9595 (USA), +353 61 708533 (Europe) or log onto [www.B2BGateway.Net](http://www.B2BGateway.Net)