

# **EDI CASE STUDY**

# WHAT CLIENTS ARE SAYING?

"The B2BGateway cloud based EDI solution is really easy to use, as easy as sending emails. Having EDI set up with the correct data standards and GTIN's means we now tick all the right boxes to supply all the large retail multiples throughout Europe and further afield."

Dan Neville, CFO | Cloverhill Food Ingredients



Cloverhill Food Ingredients Ltd. is Ireland's leading food ingredient supplier working in partnership with retail, bakery, dairy and meat food manufacturing and food service companies. The ethos of Cloverhill is based around good customer service. The company supplies a broad range of ingredients, competitively priced and as far as possible delivered by the Cloverhill transport fleet.

# **BUSINESS CHALLENGE**

With a large, diverse product line and large volume of orders to meet on a daily Cloverhill Food basis. Ingredients needed to automate and improve their supply efficiencies when selling to large scale retailers such as the Musgrave Group. On the advice of their IT consultants, Pims Business Systems, Cloverhill contacted B2BGateway to develop an automated EDI (Electronic Data Interchange) solution that would integrate fully with their Sage 200 ERP suite.

## SOLUTION

Cloverhill carries a sku line range of over 2,500 products and needed barcodes and product identifiers for all stock items sold. B2BGateway recommended that Cloverhill source

their barcodes and GTIN's from GS1 Ireland. GS1 is a leading global organization dedicated to the design and implementation of standards and solutions to improve efficiency and visibility in supply and demand chains globally. Using Eancom standards and the GTIN numbers supplied by GS1, B2BGateway was able to automate the entire electronic data flow of orders, invoices and shipping notices between Cloverhill Food Ingredients and its vendors.

# **BUSINESS BENEFITS**

Having an EDI solution that is fully integrated with Cloverhill's Sage 200 business management suite greatly improved Cloverhill's supply chain efficiencies and drastically cut down on costs. As everything is now automated, the Cloverhill staff no longer have to re-key orders into Sage and this leads to greater accuracy of data, shorter order to payment cycles and freeing up of staff resources from mundane tasks such as manual order entry. Having a fully integrated EDI solution with the proper standards and GTIN's allows Cloverhill Food Ingredients to win more contracts from other large Retail and Distribution Groups.



## **CLOVERHILL FOOD INGREDIENTS**

#### Customer:

Cloverhill Food Ingredients Ltd.

#### Location:

Cork, Ireland

#### Industry:

Various eCommerce Site Markets and distributes food ingredient products to retail, bakery, dairy and meat food manufacturers.

# **Business Challenge:**

To improve their supply chain using GS1 standards and B2BGateway's fully integrated EDI solutions for Sage 200.

## Solution:

Having acquired GTIN's from GS1, B2BGateway installed a fully integrated, cloud based EDI solution for Sage 200.

## Results:

Improved overall supply chain efficiencies leading to time and cost savings, greater accuracy of data and shorter payment cycles

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