



**B2BGateway**  
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## B2BGATEWAY PAVES THE WAY FOR ROADRESCUE® TO BECOME EDI COMPLIANT WITH SOME BIG NAME RETAILERS.

“The onboarding process is well thought out, well planned, and very well structured. The project management team does a very good job at identifying requirements for each document.”

ANDREW BLADES, ROADRESCUE®

### About RoadRescue®



There’s a reason state DOT’s and municipalities have trusted our material to pave highways, runways, and other critical infrastructure for over a century. If you’re looking for a durable, high-performance asphalt, we promise you won’t find anything better anywhere. And our family’s been mining and producing native asphalt for over five generations, so we take that promise seriously. Providing our clients with one-of-a-kind RoadRescue® is a family tradition around here — and one we’re proud to uphold.

### About B2BGateway

B2BGateway offers Fully Managed EDI & API Connectivity solutions for QuickBooks that are 100% built and maintained by B2BGateway developers. B2BGateway’s QuickBooks solutions facilitate the seamless exchange of any business documents such as purchase orders, invoices, inventory updates, and advanced shipping notices. B2BGateway supports any communication method (FTP, AS2, HTTP, etc) and any file type (X12, XML, EDIFACT, CSV, etc). B2BGateway’s QuickBooks solutions are simple to use, competitively priced, and eliminates manual data entry errors that result in costly chargebacks.

In addition to our global headquarters in Rhode Island, B2BGateway has offices in Ireland and Australia enabling us to offer unparalleled support across all time zones.



### BUSINESS CHALLENGE

Before RoadRescue® was introduced to EDI, processing just a day’s worth of orders was setting back their business. Something as small as 30 orders in one day would take them 4 days of manual data entry to comply with Amazon Vendor Central.

An added challenge before transitioning to B2BGateway, was that RoadRescue® used to be with an EDI provider that had very limited integration capabilities. They could not automate anything outside of a purchase order or an invoice even when paying an arm and a leg for integrations that claimed to be custom and required upfront costs for an integration team.

### SOLUTION

RoadRescue® quickly realized the inconvenience of their current EDI solution and found B2BGateway to be trustworthy and have an actual custom QuickBooks solution to fit their specific business requirements.

### RESULTS

All of the routing requests and acknowledgments that take time through the Amazon system, now happen automatically when an order comes into RoadRescue®. B2BGateway’s EDI solution for QuickBooks takes care of a process that was manual at every single step with every single required document.



B2BGATEWAY’S EDI FOR ROADRESCUE®  
 CASE STUDY

