



B2BGateway
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B2BGATEWAY HELPS STREAMLINE PROCESSES FOR HALO, PURELY FOR PETS®

“The quality of customer service with B2BGateway is second to none. Having a dedicated project manager and technical support team that will follow through with issues is what creates the most value for us.”

ANDREA YORK,
 Halo, Purely for Pets

About Halo, Purely For Pets



Beyond delivering great cat food and dog food that your pet will love, we are a mission-driven company, *working to change the way companion animals are fed and farm animals are raised...for the better.* This mission has led us to make very conscious decisions in how we make our pet food, who we source our ingredients from, which animal welfare groups we partner with, and what changes we strive for in the pursuit of a different notion of “animal husbandry”.

We believe each and every animal impacts our lives and ultimately plays a role in improving our collective well-being, so we’re challenging the long-held one-way view of animal management (purely for human benefit) for one where we take care of each other—people, animals, and planet.

About B2BGateway

Since 2001, B2BGateway has been providing Electronic Data Interchange (EDI) & API Connectivity Solutions for NetSuite users. B2BGateway’s cloud-based EDI & API Connectivity solutions allow the NetSuite user to communicate seamlessly with their customers and 3PL’s. We offer both web based and fully integrated EDI & API Connectivity solutions to cater for all market needs and wants (e.g. X12, EDIFACT, Tradaoms, Eancom, Odette, oioUBL, XML, VAN, AS2, FTP, etc.). Our Cloud/SaaS based fully integrated EDI & API Connectivity solutions will integrate seamlessly with all NetSuite ERP Solutions. In addition to our global headquarters in Rhode Island, B2BGateway has offices in Ireland and Australia enabling us to offer unparalleled support across all time zones.

For further information please visit www.b2bgateway.net



BUSINESS CHALLENGE

Dealing with large customers such as Amazon and Chewy.com, Halo Pet Products experienced a large quantity of high volume purchase orders. Not only was it a heavy workload, but each customer had unique requirements that have to be met in regards with POs, advanced shipping notices and invoices.

SOLUTION

B2BGateway was able to allow Halo Pet Products to automate processes from purchase order to invoice, and provided the flexibility to meet each of their customers mapping expectations and different product configurations.

RESULTS

B2BGateway’s NetSuite EDI enables purchase orders to import in and corresponding invoices to export directly from Halo’s NetSuite system. Halo is able to reduce errors not only with system controls, but also the ability to check purchase orders to prices and inventory within NetSuite. B2BGateway keeps up to date with NetSuite changes, and proactively released a fix for the latest NetSuite update resulting in zero downtime. B2BGateway’s solution and team is a trusted adviser and partner for Halo.



B2BGATEWAY’S EDI FOR HALO, PURELY FOR PETS
 CASE STUDY

