



B2BGateway
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EDI customization & outstanding support led GT Brands away from the competition and back to B2BGateway.

“When we returned to B2BGateway after leaving once before, the experience was totally different. Our project manager, Greg, understood our business elements as well as the inflexibility of our trading partners”.

- ANNE THYS, SUNDIA CORPORATION



About GT Brands

Creating delicious, plant based snacks is our passion

good™ & true® Brands are the makers of healthy, plant-based snacks in the US and Canada. Our fruit cups and protein bars are the perfect healthy snack or meal-replacement for busy on-the-go lifestyles.



About B2BGateway

Since 2001, B2BGateway has been providing Electronic Data Interchange (EDI) & API connectivity solutions for NetSuite users. B2BGateway’s connectivity solutions allow the NetSuite user to communicate seamlessly with their customers and 3PL’s. We offer both web based and fully integrated solutions to cater for all market needs and wants. Our solutions are built right into NetSuite’s dashboard making it easy to use. Our integration is 100% built and maintained by B2BGateway developers, giving us the ability to customize the solution to meet our client’s specific requirements. In addition to our global headquarters in Rhode Island, B2BGateway has offices in Ireland and Australia enabling us to offer unparalleled support across all time zones.

For further information please visit www.b2bgateway.net



BUSINESS CHALLENGE

GT Brands was once an unhappy customer of B2BGateway that left us. Due to the many unique requirements of their trading partners, finding work-arounds and customizable attributes to make their NetSuite EDI integration work as they needed it to be was exceedingly difficult.

SOLUTION

One of B2BGateway’s project managers that was responsible for their NetSuite integration, Greg Wolf, went above and beyond any standard or “out of the box” EDI mapping to ensure that every business requirement was met for GT Brands.

RESULTS

GT Brands is a relatively small company, with no “EDI department” in place as some larger companies out there. B2BGateway handles all the EDI for them, as they do for all their customers big or small, so that GT Brands can focus on running their business.

