



B2BGateway
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QUICK RESPONSE TIMES & HELPFUL SUPPORT STAFF HELPS B2BGATEWAY EARN BUSINESS FROM GLOBAL AGENCY.

"Using B2BGateway's EDI solutions paired with their Warehouse Support Site allows us to eliminate 90% of our manual tasks associated with our trading partner relationships."



About Commerce Canal

RYAN CRAVER | CEO
COMMERCECANAL.COM

Commerce Canal is a New York City based agency providing retail, distribution, licensing and ecommerce services for over 50 brands (LEGO wear, NFL, NBA, MLB, NCAA, New Balance, Hanes) across the world. Distribution includes Amazon, Costco, Kohl's, Macy's, Nordstrom, Zappo's and many others. Our mission is to showcase, protect and enhance our clients' products whether in brick and mortar stores or online. Our technology analytics suite include price, feedback, returns and review management tools to prosper in today's rapidly evolving retail industry.



About B2BGateway

B2BGateway offers Fully Managed EDI & API Connectivity solutions for QuickBooks that are 100% built and maintained by B2BGateway developers. B2BGateway's solutions facilitate the seamless exchange of any business documents such as purchase orders, invoices, inventory updates, and advanced shipping notices. B2BGateway supports any communication method (FTP, AS2, HTTP, etc.) and any file type (X12, XML, EDIFACT, CSV, etc.). Our solutions are simple to use, competitively priced, and eliminate manual data entry errors that could result in costly chargebacks.

In addition to our global headquarters in Rhode Island, B2BGateway has offices in Ireland and Australia enabling us to offer unparalleled support across all time zones. Learn more at www.B2BGateway.Net



BUSINESS CHALLENGE

Commerce Canal did not have the resources to handle the manual processes necessary to maintain relationships with trading partners like Amazon and Zappos.

Eliminating the manual aspect of these processes was essential.

SOLUTION

B2BGateway's EDI solutions have taken a tremendous burden off of Commerce Canal, which in turn allows them more time to do what they do best. And that's making sure that their clients such as LEGO Wear, New Balance, Hanes, MLB and more, are marketed appropriately.

RESULTS

Commerce Canal earned Zappos business by setting up EDI. As a web based solution, they can monitor all of their EDI relationships through their client portal. It also allowed them to become more flexible. They are now able to publish inventory directly to their trading partners, which allows the TPs to send purchase orders "off the cuff" if and when they need to.



B2BGATEWAY'S EDI FOR QUICKBOOKS
 CASE STUDY

