



**B2BGateway**  
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## PRESTIGE COSMETICS UTILIZES B2BGATEWAY FOR CONNECTION TO SHIPSTATION'S API TO AUTOMATE ORDERS.

“By connecting our system to ShipStation, we no longer have to manually enter orders. B2BGateway automated that process for us and made our lives that much easier”.

**KAYLEIGH GRIFFIN,**  
**PRESTIGE COSMETICS**

### About Prestige Cosmetics



Prestige Cosmetics is a global color cosmetics brand that is known for its pencils and liners. Our products are offered for sale in more than 40 countries including Dubai, Panama, Italy and the United States through nearly 10,000 retailers and online. We are passionate about bringing new innovative products to market. Currently, we are in the process of integrating additional regions and growing in domestic retail and with international distributors. We have a strong online marketing campaign presence with rapid growth in our Earned Media Value.



### About B2BGateway

B2BGateway offers Fully Managed EDI & API Connectivity solutions that are 100% built and maintained by B2BGateway developers. B2BGateway's solutions facilitate the seamless exchange of any business documents such as purchase orders, invoices, inventory updates, and advanced shipping notices. B2BGateway supports any communication method (FTP, A52, HTTP, etc) and any file type (X12, XML, EDIFACT, CSV, etc). B2BGateway's solutions are simple to use, competitively priced, and eliminate the need for manual data entry errors that result in costly chargebacks.

In addition to our global headquarters in Rhode Island, B2BGateway has offices in Ireland and Australia enabling us to offer unparalleled support across all time zones.



DARE TO BE ICONIC 

### BUSINESS CHALLENGE

Prestige Cosmetics needed to automate their order entries into ShipStation without having to hand key every shipment. ShipStation required an API connection which B2BGateway could connect to on behalf of Prestige Cosmetics.

### SOLUTION

B2BGateway and Prestige Cosmetics worked together to successfully implement an API connection to ShipStation.

### RESULTS

B2BGateway automated Prestige Cosmetics orders into ShipStation as “shipments” through ShipStation's API, which allows them to print labels without hand-keying shipments, saving time and money by eliminating manual order entry processes and costly chargebacks.



**B2BGATEWAY'S EDI FOR PRESTIGE COSMETICS**  
 CASE STUDY

