



SUCCESS STORY



“B2BGateway’s service was outstanding, they supported us through each step of the implementation phase and then beyond our go-live date.”

BUILT FOR
ORACLE®
+
NETSUITE

Jim Laftsidis | General Manager *Picasso Foods*



B2BGATEWAY.NET
GLOBAL EDI NETWORK



ORACLE® + NETSUITE



Customer:
Picasso Foods



Location:
Arndell Park, NSW, Australia



Solution:
B2BGateway was able to provide Picasso Foods with Purchase Orders (ORDERS), Purchase Order Acknowledgement (ORDRSP) and Invoices (INVOIC) in the agreed EDIFACT format.



Business Challenge:
Picasso Foods required an EDI solution that would fully integrate with their NetSuite ERP system and allow them be compliant with their trading partners requirements.



Industry:
Food Production



Results:
Picasso Foods staff no longer have to re-key orders leading to greater accuracy of data, shorter order to payment cycles and the freeing up of staff resources.



BUSINESS CHALLENGE

As Picasso Foods business flourished throughout Australia, the company needed a cutting edge, fully-integrated EDI solution that would allow them to receive orders directly into their ERP system from its retail supermarket customers. With large daily orders and a need to meet their trading partners EDI requirements, Picasso Foods needed a solution that would allow them to electronically trade orders, invoices and advance ship notices (ASN) with their large retail customers. It would be better still if that solution could integrate directly with their NetSuite ERP system. By choosing B2BGateway, a leading global EDI specialist with thousands of client and trading partner relationships worldwide, Picasso Foods were able to avail of a quality EDI solution that conformed to EDIFACT standards as well as receiving a dedicated project manager with full 24/7 support.

CUSTOMER PROFILE

Picasso Foods Australia Pty Ltd was established in 2009 and is an Australian food manufacturer of fresh-prepared food. Picasso Foods has recently built a new facility to the highest Australian and international supermarket food quality standards. Its products include prepared meals, pizzas, craft breads, pasta sauces, antipasto, chargrills and marinated olives. The company differentiates itself through innovation, new product development and delivering fresh products to supermarkets across Australia.

SOLUTION

B2BGateway was able to provide Picasso Foods with Purchase Orders (ORDERS), Purchase Order Acknowledgements (ORDRSP) and Invoices (INVOIC) in the agreed EDIFACT format. By using B2BGateway's fully integrated EDI solutions for NetSuite, Picasso Foods were able to meet all their trading partners' mandatory requirements and were able to automate the sending and receiving of standard business documents with their customers.

ABOUT B2BGATEWAY

B2BGateway is a world leader in the provision of cloud-based, fully-integrated EDI and automated supply chain solutions founded in Boston in 1999 and with additional offices in Europe, Australia and China. B2BGateway offers clients 24/7 customer support with each client having their own designated setup team. B2BGateway's EDI solutions are simple to use, competitively priced, highly effective and can increase profitability by reducing the costs associated with manual data entry errors. For further information please visit www.b2bgateway.net



For more information about B2BGateway
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BUSINESS BENEFITS

Having an EDI solution that is fully integrated with Picasso Foods's NetSuite ERP has greatly improved Picasso Foods's supply chain efficiencies and drastically cut down on costs. As everything is now automated, and B2BGateway's EDI solution is built into their NetSuite dashboard, the Picasso Foods staff no longer have to re-key orders into NetSuite and this leads to greater accuracy of data, shorter order to payment cycles and the freeing up of staff resources.

