



B2BGateway
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B2BGATEWAY HELPS MAKE BUSINESS EVEN SWEETER FOR DYLAN'S CANDY BAR

"Our Project Manager and B2BGateway's Production Support Team is always so helpful with successfully getting new accounts tested and set up into EDI production as well as troubleshooting along the way."

RASHIDA VASQUEZ
 Dylan's Candy Bar



About Dylan's Candy Bar

In 2001, Dylan Lauren pioneered creating the world's largest confectionery emporium and lifestyle brand, Dylan's Candy Bar. By merging the worlds of art, fashion and pop culture with candy, Dylan's Candy Bar has innovated the way we see candy today. With a mission to awaken the creative spirit and inner child in everyone, Dylan's Candy Bar surrounds customers with the most imaginative, state-of-the-art decor and product mix.

Dylan's Candy Bar plans to continue expanding worldwide. Since the birth of the original flagship in New York City, Dylan's Candy Bar has opened in cosmopolitan U.S. locations such as Chicago, Los Angeles, Miami and East Hampton. Dylan's Candy Bar also has distribution in luxury boutiques, leading department stores, and premium hotels nationally and internationally..

About B2BGateway

Since 2001, B2BGateway has been providing Electronic Data Interchange (EDI) & API Connectivity Solutions for NetSuite users. B2BGateway's cloud-based EDI & API Connectivity solutions allow the NetSuite user to communicate seamlessly with their customers and 3PL's. We offer both web based and fully integrated EDI & API Connectivity solutions to cater for all market needs and wants (e.g. X12, EDIFACT, Tradaoms, Eancom, Odette, oioUBL, XML, VAN, AS2, FTP, etc.). Our Cloud/SaaS based fully integrated EDI & API Connectivity solutions will integrate seamlessly with all NetSuite ERP Solutions. In addition to our global headquarters in Rhode Island, B2BGateway has offices in Ireland and Australia enabling us to offer unparalleled support across all time zones.

For further information please visit www.b2bgateway.net



BUSINESS CHALLENGE

As our company's wholesale business grew with larger accounts and with multiple ship to locations, managing order entry and invoicing manually became too painful. It prompted the need for EDI to relieve these pain points and to serve the accounts more efficiently.



SOLUTION

B2BGateway's EDI setups for our larger wholesale accounts removed many hours of our customer service reps time, who were manually entering orders and invoices. B2BGateway's solution makes managing the accounts seamless and in a timely manner.

RESULTS

B2BGateway's Transaction Report allows for a fast and track-able daily report for EDI Inbound Purchase Orders, Invoice Transactions, Outbound Inventory Feeds and Advanced Shipping Notifications. If there are any issues, we can check the integration section of the portal to troubleshoot or create tickets where either our project manager can assist if its within the first 90 days of production or B2BGateway's production support team thereafter.



B2BGATEWAY'S EDI FOR DYLAN'S CANDY BAR
 CASE STUDY

